

## **PMI Belgium participates in 3PM Event**

### **Very successful 3PM Event at Janssen Pharmaceutica**

*On September 22, 2008 the first 3PM Event was kicked off in a full auditorium at Janssen Pharmaceutica in Beerse. 3PM stands for Project, Program & project Portfolio Management. The aim of the event was to promote the 3PM network and to demonstrate the added value of 3PM for the pharma division of Johnson & Johnson.*

Geert De Meulder, EMEA PMP, was very satisfied with the 115 subscriptions from all over the organization. “Three years ago we set up an informal network with people from the Beerse and Geel organization”, says Geert. “Our aim was to share best practices and 3PM knowledge and techniques”. At the end of 2007 this group was officially launched as the ‘3PM Forum’. Since then more and more people joined the team. The forum operates in two directions: people can contact the forum for tools and techniques but the team also actively disseminates tips and new insights.

“The advantage is, that when you have a question you do not have to start from scratch”, says Geert. “There is so much knowledge available in this organization that we need to leverage. Here the 3PM Forum plays a vital role. However, what people cannot ask us to do is to implement 3PM tools and techniques in their department. Our main objective remains to share 3PM knowledge in our organization.

#### **Need for 3PM professionals**

The 3PM Event in September was the first of a series. After a theoretical introduction, representatives from R&D, Global Human Resources Transformation and Worldwide Engineering presented their 3PM cases. The lively panel debate that concluded the meeting, clearly demonstrated that the pharma division of Johnson & Johnson is in need of 3PM professionals. “Especially in times when resources are limited, 3PM can help us to select and implement the right projects”, adds Geert.

Kris Troukens, who represented PMI Belgium in the panel, mentioned that it is very important for a company like Johnson & Johnson to support these kind of initiatives. Kris told the audience: “What I see here today is a large number of professional people all thinking in the same direction. This is a very good initiative and one of the first I have seen in a very long time”.

At the end of the meeting Ludo Lauwers, Senior Vice President, handed over the Johnson & Johnson Standards of Leadership Award to Geert for building up the 3PM Forum and network.

After the meeting participants visited the 3PM booths and took the opportunity to share experiences and to network. Many people visited the PMI booth.

“We experienced that there is a big need to bring 3PM professionals together”, says Geert. “To answer this need we are considering to organize a teleconference about a specific topic on a quarterly basis. We are also in the process of setting up a portal site to make it easier to share 3PM tools and techniques and we are planning to host a Belgian PMI Chapter event next year”, concludes Geert.



